

Message Text

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ACTION EB-08

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TO SECSTATE WASHDC 1317

USDOC WASHDC

USDA WASHDC

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C O R R E C T E D C O P Y T E X T

USDA FOR HORBALY AND BRANDT

E.O. 11652: N/A

TAGS: BEXP MO

SUBJECT: TUPPER TREE FARMS, SEDONA, ARIZONA

REF: FASTO CIRC 104

1. MR. LLOYD TUPPER, TUPPER TREE FARMS, SEDONA, ARIZONA VISITED EMBASSY DURING CURRENT TRIP TO MOROCCO AS FOLLOW UP TO SALE OF 200,000 MONDALE PINE SEEDLINGS FOR EXPERIMENTAL PLANTING BY GOM SERVICE DES EAUX ET FORETS. MR. TUPPER HAS APPARENTLY RECEIVED FEEDBACK OF NATURE REPORTED REFTEL ON BEHAVIOR AND EXTRAVAGANT CLAIMS MADE FOR HIS PRODUCT BY NEW YORK REPRESENTATIVE RETAINED ON COMMISSION BASIS TO INTRODUCE TUPPER TREES TO MIDDLE EAST. OBVIOUSLY DISTURBED AND WISHING TO SET RECORD STRAIGHT, TUPPER IMPRESSED EMBASSY AS SERIOUS AND RELIABLE ARIZONAN WHO HAS SPENT FIFTEEN YEARS BUILDING UP REPUTABLE BUSINESS. HE IS NOW INTENT ON ESTABLISHING LONG-TERM RELATIONSHIP OVERSEAS. INFORMATIONAL MATERIAL SHOWED US CONSISTS OF UNIVERSITY AND OTHER CAREFUL RESEARCH DATA ON SPECIES SHOWING ALTITUDE, SOILS, UNCLASSIFIED

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AND RAINFALL AREAS TO WHICH SPECIES BEST ADAPTED. MR. TUPPER HAS PERSONALLY CONTACTED SENIOR EAUX ET FORETS OFFICIALS HERE AND WITH THEM VISITED EACH OF FOUR PLANTING SITES CAREFULLY SELECTED TO PROVIDE BEST LOCAL GROWTH DATA ON VARIETY BRED TO GROW PARTICULARLY WELL IN MODERATE ALTITUDE, SEMI-ARID CONDITIONS.

2. MR. TUPPER INFORMED ECONOFF THAT CONTRARY TO REPORT THAT SEEDLINGS REPRESENTED NATURAL SPROUTINGS OF MIXED SEEDS FROM PAKISTAN, HE HAD BEEN CULLING AND SELECTING AND REPRODUCING BY CLONING FOR FIFTEEN YEARS TO PRODUCE WHAT HE CONSIDERS PUREST EXISTING STRAIN OF SPECIES OF SUBSTANTIAL POTENTIAL IN SEMI-ARID, MODERATE ALTITUDE AREAS OF SOUTHWEST US AND SEVERAL COUNTRIES OF NORTH AFRICA AND MIDDLE EAST. INITIAL STEP IN MOVING OVERSEAS WAS TO PROMOTE EXPERIMENTAL PLANTINGS IN COLLABORATION WITH LOCAL FORESTRY OFFICIALS AND TUPPER IS PLEASED THE GOM, AFTER VISIT BY EAUX ET FORETS OFFICIAL TO ARIZONA, WAS FIRST CUSTOMER. TUPPER FARMS INTENDS TO FOLLOW PROGRESS OF EXPERIMENTAL PLOTS HERE WITH ATTENTION, COLLABORATING CLOSELY WITH EAUX ET FORETS, STANDING PREPARED TO REPLACE SEEDLINGS LOST FOR ANY REASON DURING EXPERIMENTAL PHASE, BECAUSE OF DESIRE TO ESTABLISH LONG-TERM RELATIONSHIP. DISAPPOINTED BY UNNECESSARY AND UNWANTED EXAGGERATIONS BY NEW YORK REP, TUPPER LOOKING FOR OTHER REPRESENTATION AND TAKING SOUNDINGS FOR POSSIBLE FUTURE JOINT VENTURE PARTNER IN NURSERY FARM VENTURE HERE.

3. HAVE SUGGESTED THAT MR. TUPPER STOP IN WASHINGTON ON HOME SWING TO DISCUSS HIS OPERATIONS WITH USDOC/ CAGNE, USDA, AND EB/BCA. THIS WILL PROVIDE WASHINGTON AGENCIES OPPORTUNITY TO EVALUATE BONA FIDES OF FIRM.

4. FOR USDA. AFTER REVIEW OF ABOVE INFO, PLEASE REPEAT TO FASTO 104 ADDRESSEES AS APPROPRIATE, PLUS EMBASSIES ALGIERS
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Message Attributes

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